

SPONSORED ONLINE CONTENT WITH NEWSLETTER PLACEMENT

Every month, photographers use the Professional Photographer website to get news, tips, and product info to help them be more successful. Tell your story directly to these voracious readers in a sponsored content article. You choose the topic and teach readers something they need to know. Position your company as the expert resource and address their needs with information they can use. In addition to the online sponsored content itself, we'll promote the story in our Top Picks newsletter, which is delivered weekly to tens of thousands of pro photographers. Plus you'll get a banner ad in the newsletter.

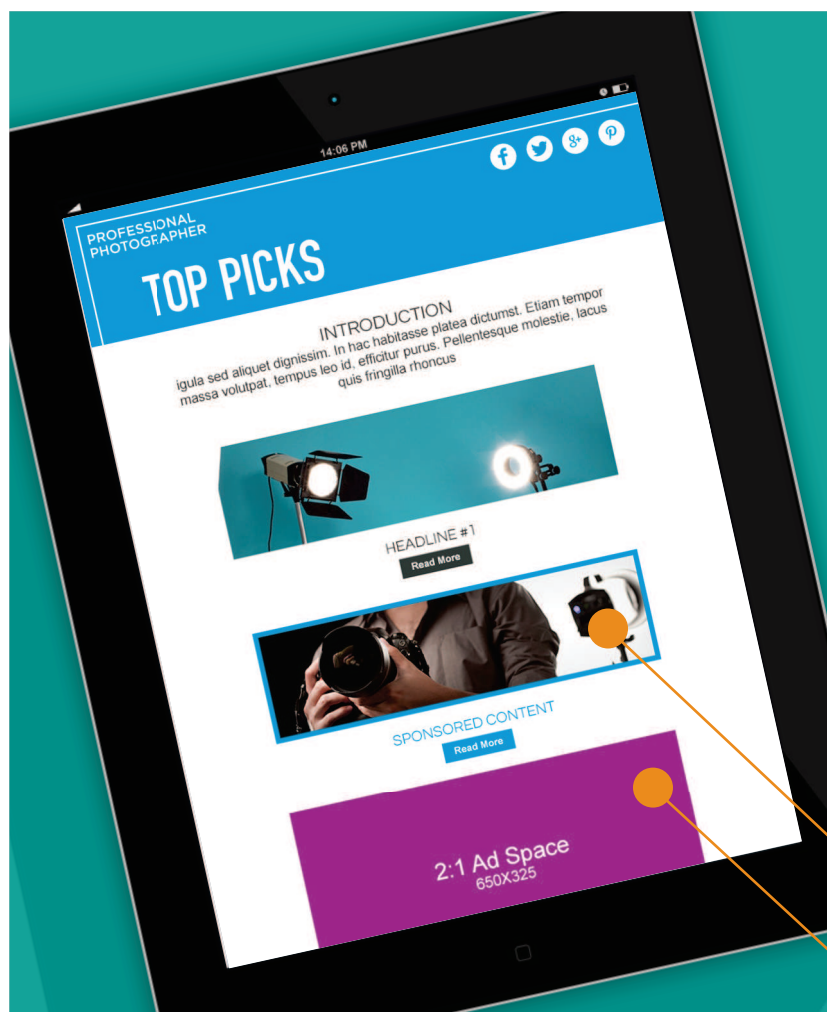
FEATURES

- DIGITAL AD
- SPONSORED CONTENT

MATERIAL SPECS

- 2:1 DIGITAL AD: 650 x 325 pixels, 72 ppi
- SPONSORED CONTENT: You provide editorial content + 2 photos. One photo (4:1 - 650 x 162 pixels) for the email newsletter and one photos (500 x 400 pixels) for the article block on the ppmag.com homepage.

(Sponsored content not sold separately.)



Sponsored Content

Digital Ad

CONTACT YOUR SALES REPRESENTATIVE OR VISIT PPA.COM/MEDIAKIT

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