

PPAedu Sponsorship Opportunities

Premium Level \$8,500 annually (1 year from start date)

Program Exposure

- **Sponsor Existing Educational Programs (up to 5 programs)**
A hyperlinked logo/graphic at the beginning and end of each program highlighting you as the video sponsor.
- **Sponsor-created 5-Minute Commercial Videos (unlimited videos)**
A unique opportunity to highlight your products and services to PPAedu viewers. These informational videos will be located in the PPAedu section of PPA.com.
- **Sponsor-created Educational Videos (up to 5 programs)**
These are educational videos created by you. All programs must be approved by PPA for their educational content.
- **Speaker Partnership**
A great opportunity to provide specific speakers to us to create new programs. Additional pricing for this opportunity provided on a case-by-case basis. All programs must be approved by PPA for their educational content.

Email Marketing

- **Email Campaign Trades (2 emails)**
Promote your participation in PPAedu to all your customers. Our email campaigns will promote you as a PPAedu sponsor to all PPA members.

Online Presence

- **Sponsor-created Expandable Banner ad on PPA.com**
4 online ads throughout the year of your sponsorship
- **Social Media Exposure**
Quarterly mentions as a PPAedu sponsor on PPA social media
- **Logo on PPAedu marketing materials**
- **Hyperlinked logo**
Placed on the PPAedu sponsor thank you page
- **PPAedu sponsor logo**
To use on your website and promotional materials

Have something more specific in mind? *Let's get creative!* Contact your sponsorship manager today: ↪

Tara Truitt

Eastern Regional Manager
404.522.8600 ext. 230
ttruitt@PPA.com

Marina Anderson

Central Regional Manager
404.522.8600 ext. 211
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Wayne Jones

Director of Sales & Strategic Alliances
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PPAedu Sponsorship Opportunities

Standard Level \$5,000 annually (1 year from start date)

Program Exposure

- **Sponsor Existing Educational Programs (up to 3 programs)**
A hyperlinked logo/graphic at the beginning and end of each program highlighting you as the video sponsor.
- **Sponsor-created 5-Minute Commercial Videos (10 videos)**
A unique opportunity to highlight your products and services to PPAedu viewers. These informational videos will be located in the PPAedu section of PPA.com.
- **Sponsor-created Educational Programs (up to 3 programs)**
These are educational videos created by you. All programs must be approved by PPA for their educational content.
- **Speaker Partnership**
A great opportunity to provide specific speakers to us to create new programs. Additional pricing for this opportunity provided on a case-by-case basis. All programs must be approved by PPA for their educational content.

Email Marketing

- **Email Campaign Trades (1 email)**
Promote your participation in PPAedu to all your customers. Our email campaigns will promote you as a PPAedu sponsor to all our members.

Online Impact

- **Sponsor-created Expandable Banner ad on PPA.com**
2 online ads throughout the year or your sponsorship
- **Social Media Exposure**
1 mention as a PPAedu sponsor on PPA social media
- **Logo on PPAedu marketing materials**
- **Hyperlinked Logo**
Placed on the PPAedu sponsor thank you page
- **PPAedu Sponsor Logo**
To use on your website and promotional materials

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PPAedu Sponsorship Opportunities

Sponsorships A La Carte

- **Sponsor Existing Educational Programs – \$750 each**
Special pricing for sponsoring multiple programs (limited availability). A hyperlinked logo/graphic at the beginning and end of the program highlighting you as the video sponsor.
- **Sponsor-created 5-Minute Commercial Videos – \$1,500 annually (10 videos)**
A unique opportunity to highlight your company's products and services for all our PPAedu viewers. These informational videos will be located in a special section of the PPAedu web site.
- **Sponsor-created Educational Program – \$500 each**
20-30 minute featured program video with educational content created by you. All programs must be approved by PPA for their educational content.
- **Speaker Partnership – Approximately \$2,000 per day for 2-3 days**
A great opportunity to provide us with your speakers to create a new series of programs. All programs must be approved by PPA for their educational content. This option is only available to premium or standard level annual sponsors.

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